



Architectural Resources

INSTALLATION SOLUTIONS FOR TILE AND STONE



DIVISION 9



Every one of our products comes with a special ingredient for architects. Our people.

Our Consultants work with you...



reviewing and modifying specifications...

PRODUCT QUALITY AND INNOVATION Custom manufactures industry-leading tile and stone installation products and each one is part of a proven system. The combination of having precisely the right product and professional technical support makes Custom products the easiest to specify and provides you with the confidence to know your project will go smoothly.

Surface Preparation

Backerboards, Self-Leveling Underlayments, Waterproofing & Anti-Fracture Membranes, Sound Reduction Mat Underlayments

Setting Adhesives

Premium Mortar Systems, Thin-Set Mortars, Specialty Mortars, Ceramic Tile Adhesives

Colored Tile Grouts

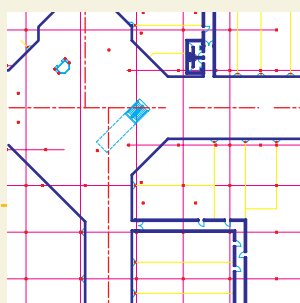
Sanded Grouts, Non-Sanded Grouts, Epoxy Grouts

Tile & Stone Care and Maintenance

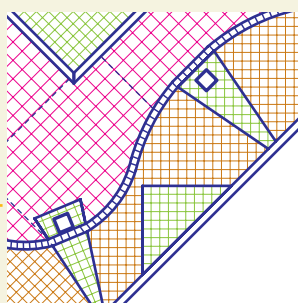
PERSONAL TECHNICAL SUPPORT Custom's highly experienced and educated team of technical consultants collaborate with architects, builders, specifiers and contractors every day to ensure the tile and stone installation specifications meet the needs of your project. Discussing goals, reviewing and revising plans, documenting completed specifications, specification writing and editing services, and on-site inspections are the benefits of working with Custom's consulting staff. Our industry expertise has proven to be the most valuable in the architectural community.

Photos courtesy of:
Hanes Mall, Winston-Salem NC
The Old Post Office Pavilion, Washington D.C.
Private residence, San Clemente CA
KAD, Inc., Cleveland OH

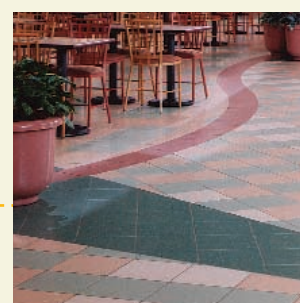
This business is about a lot more than what goes in the bag. That's why Custom Building Products created Architectural Resources — the most comprehensive support program of its kind in the industry. We take seriously our responsibility to provide you, the architect and builder, with the technical support that will allow you to create enduring tile and stone installations for your clients. It's how you build your reputation and your business.



to
achieve...



the perfect
installation.



CONTINUING EDUCATION We take very seriously the responsibility to help keep you apprised of what is going on in our industry while helping you meet your AIA/CES and MCE requirements. We design our series of seminars to have practical applications that will help you in your business every day and qualify for Health, Safety and Welfare Learning Units. We want to be your source for products, but also for knowledge and assistance. For a list of the current seminars available in your area call 800-282-8786 or visit custombuildingproducts.com.



PRODUCT AND SPECIFICATION SUPPORT Application, installation and product information is easily available to you on our web site, custombuildingproducts.com or by calling 800-282-8786. Additionally, CAD details on a variety of tile installation systems are available and can be downloaded directly to your project documents. Specifications in CSI format, product data sheets and MSDS sheets are available on-line or on CD. And if you're faced with a particularly challenging installation, remember that our architectural consultants are available to create a customized tile or stone installation system specification that addresses your unique requirements.

BEST WARRANTIES IN THE BUSINESS Since we make the best products, it makes sense we'd want to support them with the best warranty programs. Custom offers several installation system warranties that guarantee your installation will be free from defects for up to a Lifetime, provided our products are used as a complete installation system. These include our Installation Systems Warranties and our exclusive Lifetime Backerboard Systems Warranty. Because of our diverse product line, Custom is the only company in the industry able to offer a lifetime warranty on backerboard installation systems. In addition to our own systems, our architectural consultants will customize warranties to fit the needs of your project.

WARRANTIES

INSTALLATION SYSTEMS WARRANTIES Covers all interior and exterior residential or commercial installation systems. System must be installed to industry and Custom® Building Products (CBP) published specifications and use our full system of specified products. Surface preparation material selection is optional depending on project requirements. Not transferable. Jobs over 5,000 sq. ft. require pre-approval. Call Architectural Services at 800-282-8786.



GUARANTEE To the original owner that our tile or stone installation system will be free from defects.

REMEDY Repair or replace defective area of the system. Labor, materials and tile included. Not to exceed original cost per sq. ft.

CLAIMS PROCEDURE Custom Building Products has the right to inspect the job. Proof of purchase may be required. Notify us in writing of claim.

WARRANTY	MORTAR / ADHESIVE OPTIONS	SURFACE PREPARATION OPTIONS (IF REQUIRED)	GROUT OPTIONS
Lifetime	<ul style="list-style-type: none"> ■ CustomFlex Mortar System (MasterBlend/CustomFlex) ■ RapidSetting Mortar System ■ 100% Solids Epoxy Mortar 		
15 Year	<ul style="list-style-type: none"> ■ FlexBond ■ Marble & Granite Premium ■ PremiumPlus mixed with CustomFlex ■ OmniGrip 	<ul style="list-style-type: none"> ■ RedGard Waterproofing & Anti-Fracture Membrane* ■ Trowel and Seal Waterproofing & Anti-Fracture Membrane* ■ LevelQuik RS Self-Leveling Underlayment ■ LevelQuik DP Self-Leveling Underlayment ■ LevelQuik ES Self-Leveling Underlayment 	<ul style="list-style-type: none"> ■ Polyblend Grouts ■ 100% Solids Epoxy Grout
10 Year	<ul style="list-style-type: none"> ■ SpeedSet ■ OptiCure ■ Porcelain Tile ■ VersaBond Flex ■ PremiumPlus mixed with Acrylic Mortar Admix ■ Wall Tile ■ CreteMix Mortar System 		
5 Year	<ul style="list-style-type: none"> ■ VersaBond ■ MasterBlend mixed with Acrylic Mortar Admix ■ TripleGrip ■ Medium Bed Mortar 		
1 Year	<ul style="list-style-type: none"> ■ All other CBP mortars or adhesives 		

*Using these products increases duration of warranty by 5 years; 15 year system increases to Lifetime.

LIFETIME BACKERBOARD SYSTEMS WARRANTY Covers all interior residential or commercial installations using WonderBoard or RhinoBoard. System must be installed to industry and Custom Building Products published specifications and use our full system of specified products. Waterproofing material selection is optional depending on project requirements. Not transferable. Jobs over 5,000 sq. ft. require pre-approval. Call Architectural Services at 800-282-8786.



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WARRANTY	MORTAR / ADHESIVE OPTIONS	BACKERBOARD OPTIONS	SURFACE PREPARATION OPTIONS (IF REQUIRED)	GROUT OPTIONS
Lifetime	<ul style="list-style-type: none"> ■ CustomFlex Mortar System (MasterBlend/CustomFlex) ■ RapidSetting Mortar System ■ FlexBond ■ Marble & Granite Premium ■ Porcelain Tile ■ SpeedSet ■ OptiCure ■ VersaBond Flex ■ PremiumPlus mixed with Acrylic Mortar Admix or CustomFlex ■ MasterBlend mixed with Acrylic Mortar Admix ■ CreteMix Mortar System ■ 100% Solids Epoxy Mortar 	<ul style="list-style-type: none"> ■ 1/4" or 1/2" WonderBoard ■ 1/4" RhinoBoard 	<ul style="list-style-type: none"> ■ RedGard Waterproofing & Anti-Fracture Membrane ■ Trowel & Seal Waterproofing & Anti-Fracture Membrane 	<ul style="list-style-type: none"> ■ Polyblend Grouts ■ 100% Solids Epoxy Grout



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