

InstallationSystems

FOR TILE AND STONE



Serving architects and builders for over 40 years



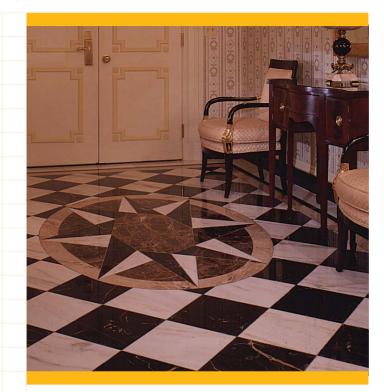


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Supplying the most complete, integrated systems for tile and stone installations.

Front cover: Hanes Mall, Winston-Salem NC





Willard Hotel, Washington D.C.

Every industry has its leader.
An innovator that constantly raises expectations. A single source, with dependable service and support. In the world of tile and stone installation systems, that name is Custom® Building Products. We offer architects and specifiers the most complete, integrated system of professional tile installation and maintenance products in the industry.

Coupled with our resources to provide you with accurate information, specifying Custom amounts to a trusted choice every time. Every step of the way, we provide products that set industry standards for innovation, quality and performance.

Service and support that is unmatched.

The most complete sources available for writing thorough, precise and reliable specifications and system warranties that back you up. And, it's been this way for over forty years.

TECHNICAL SUPPORT/ ARCHITECTURAL SERVICES

Phone: 800-272-8786

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SurfacePreparation

QUALITY BEGINS FROM THE GROUND UP

Professionals know quality results begin from the ground up. Which makes the preparation of a surface the most critical step in any tile or stone installation. You'll find Custom has an excellent underlayment solution for any tile or stone installation requirement.

BACKERBOARDS

WonderBoard® Concrete Backerboard

Simply the best backerboard for wall and exterior installations or areas that are subject to excessive moisture such as showers, saunas and steamrooms. Tapeless installation saves time. It can be installed over plywood or OSB surfaces. 1/2" WonderBoard is ASTM C627 rated for extra heavy and high-impact ceramic tile installations over wood subfloors with joists up to 24" o.c. Available in 1/2" thickness for wall, floor or countertop installations and 1/4" for floors or countertops.

RhinoBoard® Fiber Cement Backerboard

Rated for residential and commercial use, 1/4" RhinoBoard is designed specifically for interior flooring and countertop installations where excessive moisture is not present. It cuts, scores and snaps cleanly and easily. It's extremely lightweight making it easy to handle and carry.

SOUND REDUCTION

SoundGard™ Sound Reduction Mat Underlayment

Use SoundGard to reduce impact sound to meet building codes and deliver high levels of acoustical control and privacy for interior spaces. A resilient mat sheet made from recycled rubber, 6 mm SoundGard delivers an Δ IIC rating of 52 without a suspended ceiling.

BACKERBOARDS			
PROPERTY	1/2" WonderBoard	1/4" WonderBoard	1/4" RhinoBoard
Compression Indentation	6500 psi	6750 psi	7000 psi
Fastener Holding	220 lbs	150 lbs	160 lbs
Flame Spread/Smoke	0/0	0/0	0/5
Development Indices			
Flexural Strength			
ASTM C947	1100 psi	1800 psi	N/A
ASTM C1185	N/A	N/A	2100 psi
Weight/Sq Ft	3 lbs	2 lbs	1.6 lbs
Systems Warranty	Lifetime	Lifetime	Lifetime



Raven Stadium, Baltimore MD

MUD BED AND PATCHING COMPOUNDS

CustomFloat® Bedding Mortar

Lightweight Portland cement-based, pre-blended mortar for use as a bedding or brown coat. Formulated for very low shrinkage and exceptional bond strength. Use on floors, walls and counters or for overhead work such as showers, arches and coves. Just add water and mix - no job site blending of powders required.

SpeedFinish™ Patching & Finishing Compound

Fast-curing, cement-based patching and skim coating compound ideal for time-critical installations. Apply from featheredge to 1/2" thick over concrete,

plywood, ceramic tile, stone, terrazzo, resilient flooring and cutback adhesive. It allows installation of tile or stone in as little as 15 minutes.

SOUNDGARD			
THICKNESS	ASTM Test Method	2.5 MM (3/32")	6 MM (1/4")
Form & Dimensions	N/A	48" x 75'	48" x 30'
Weight/Sq. Ft.	N/A	0.35 lbs	0.9 lbs
Weight/Roll	N/A	105 lbs	108 lbs
Compression (Deflection)	F36	25%-35%	25%-35%
Tensile Strength	D412	100 psi min	100 psi min
Shore A Hardness	D2240	45-55 duro	45-55 duro
Tear Strength	D624	40 lbs/in min	40 lbs/in min
Compression Set B	D395	40% max	40% max
TCA		Light	Light
Robinson Test	C627	Commercial	Commercial
AIIC (IMPACT INS	ULATION C	LASS) RATI	NGS
FLOOR STRUCTURE & FINISH	ASTM Test Method	2.5 MM (3/32")	6 MM (1/4")
∆IIC Improvement by SoundGard		15	20
Bare 8" Concrete Slab	E989	32	32
Bare 8" Concrete with SoundGard & No Ceiling	E989	47	52
Product Warranty		up to 5 years	up to 5 years

Skim Coat & Patch Cement Underlayment

Fast-setting, polymer-modified, cement-based compound that provides a smooth finish on a wide variety of substrates. Mix with water to patch and level concrete or plywood up to 1/2" thick. When mixed with Patching & Leveling Latex Additive, it forms an ultra high-strength system over hard-to-bond substrates.

Patching & Leveling Latex Additive

Increases adhesion and performance. Combine with Skim Coat & Patch Cement Underlayment for a high-strength system over cutback adhesive, sheet vinyl, ceramic tile or plywood. Use in place of water to increase bond strength of SpeedFinish Patching & Finishing Compound.

SELF-LEVELING UNDERLAYMENTS

LevelQuik® RS Rapid Setting Self-Leveling Underlayment

Levels interior and exterior moors not to 1" thick in one pour. Seeks its own level in minutes. Apply over concrete, backerboards, Levels interior and exterior floors from featheredge

ceramic tile, brick, pavers, stone, exterior grade plywood, resilient flooring and cutback adhesive. It is ASTM C627 rated for extra heavy and high-impact ceramic tile installations over wood subfloors with joists up to 24" o.c.

Levels interior and exterior floors up to 2" thick in one pour. Seeks its own level. one pour. Seeks its own level in minutes. Apply over concrete, backerboards, ceramic tile, brick, pavers,

stone, exterior grade plywood, resilient flooring and cutback adhesive. It is ASTM C627 rated for extra heavy and high-impact ceramic tile installations over wood subfloors with joists up to 24" o.c.

LevelQuik® ES Extended Setting Self-Leveling Underlayment

Easy-to-use formula for applications requiring extended working time. Levels floors from featheredge to 1/2" thick. It is ASTM C627 rated for extra heavy and high impact ceramic tile installations over wood subfloors with joists up to 24" o.c.

LevelQuik™ Latex Primer

Latex primer/sealer that prepares surfaces for the application of LevelQuik® Self-Leveling Underlayments. It seals porous surfaces and improves the bond of underlayments.

WATERPROOFING AND

ANTI-FRACTURE MEMBRANES

RedGard™ Waterproofing and Anti-Fracture Membrane

Ready-to-use, elastomeric, waterproofing and anti-fracture membrane for all interior or exterior commercial and residential tile or stone installations. Easily applied with roller, trowel or sprayer producing a continuous moisture barrier with outstanding adhesion. Reduces crack transmission in ceramic tile or stone floors. Meets IAPMO/Uniform Plumbing Code specifications for use as a shower pan liner.

Semco™ Anti-Fracture Membrane

A ready-to-use, elastomeric, anti-fracture membrane for substrates subject to minor movement. Easily trowels on to reduce crack transmission in tile and stone floors. Also used for light-duty waterproofing of residential counters, backsplashes, tub surrounds and shower walls.



For more information on Controlled Cure Technology, see page 12.

SELF-LEVELING UNDERLAYMENTS								
PHYSICAL PROPERTIES	LevelQuik RS	LevelQuik DP	LevelQuik ES					
Applicable	No national	No national	No national					
Standards	standard	standard	standard					
Compressive Strength ASTM C109 @ 28 days	4400 psi	6000 psi	4000 psi					
Flexural Strength ASTM C109 @ 28 days	1100 psi	1200 psi	900 psi					
Pot Life @ 70° F (21° C)	30 min	30 min	45 min					
Flow Time @ 70° F (21° C)	10 min	15 min	30 min					
Initial Set, ASTM C° 191 @ 70° F (21° C)	90 min	80 min	2 hrs					
Final Set, ASTM C191 @ 70° F (21° C)	3-1/2 hrs	2 hrs	3-1/2 hrs					
Walkable Hardness	2 - 4 hrs	2 - 4 hrs	Overnight					
Cure Time	4 hrs	4 hrs	18 - 24 hrs					
Application Thickness	Featheredge to 1"	Up to 2"	Featheredge to 1/2"					
Approx. Coverage	40 sq ft/	40 sq ft/	40 sq ft/					
Range at 1/8"	50 lb bag	50 lb bag	50 lb bag					

WATERPROOFING & ANTI-FRACTURE	MEMBRANE
PHYSICAL PROPERTIES	RedGard
Applicable Standards	ANSI A118.10
ANSI A118.10, Section #	
Fungus and Micro-Organism Resistance (4.2)	Passes
Seam Strength (4.2)	10.2 lbs/in width
Breaking Strength (4.3)	401 psi
Dimensional Stability (4.4)	0.10%
Waterproofness (4.5)	Passes
Shear Strength:	
4-week Dry Cure (5.5)	200 psi
100-day Water Immersion (5.7)	65 psi
Pot Life @70° F (21° C)	Indefinite
Initial Set, ASTM C191 @ 70° F (21° C)	1-1/2 - 2 hrs
Cure Time	1-1/2 - 2 hrs
	or up to 12 hrs
Approx. Coverage Range	35 - 40 sq ft/gal
	@ 93 mls wet
	thickness

Setting Materials

ENGINEERED STRENGTH FOR EVERY JOB

Custom offers the broadest line of tile setting materials in the industry to give the exact performance your job demands. **Custom mortars exceed ANSI A118.4** specifications, whether you choose the convenience of a polymer-modified mortar or a site-mixed, two-step mortar.

ARCHITECTURALLY ENGINEERED MORTARS MegaFlex™ Ultimate Thin-Set Mortar

The ultimate in flexibility and bond strength, MegaFlex provides unsurpassed bonds with its unique formula for the most demanding tile installations. It isolates cracks up to 1/16" and tiles directly over cracks up to 1/8" without repairs. Extended open and adjustment times along with a creamy consistency provide excellent handling characteristics. It even offers up to 20% more coverage than other thin-sets.

CustomFlex™ Premium Flexible Mortar System

Premium two-component system consisting of CustomFlex™ Ultra-Strength Latex Additive and MasterBlend™ Standard Thin-Set Mortar. Excellent for difficult-to-bond substrates and when setting hard-tobond tile and stone. Specified for the most demanding installations where long-term durability is required.

RapidSetting Mortar System

Premium two-part system formulated for time-critical commercial installations allers as 2 hours and traffic in 6. Excellent for tiling over difficult-to-bond substrates or installing difficult-to-bond porcelain and glass tile. This highly flexible mortar system isolates cracks up to 1/16". Low shrinkage allows a medium bed capability for large format tile installations.

Wall Tile Thin-Set Mortar

Non-sagging formula holds tile in place immediately even when setting large porcelain and heavy stone tile. Securely bonds tile as much as 10.5 lbs/sq ft. Excellent for façade work. Formerly Non-Sag Thin-Set Mortar.

100% Solids Epoxy Mortar

Three-component setting compound produces a mortar with greater bond and compressive strengths and with improved chemical and stain resistance over conventional cement or emulsion-based setting systems.

HIGH PERFORMANCE MORTARS

FlexBond® Fortified Thin-Set Mortar

Premium quality mortar with outstanding flexibility and bond strength. Excellent for tiling over difficult-to-bond surfaces and impervious porcelain and glass tile. This highly flexible mortar system isolates cracks up to 1/16" and will withstand minor substrate deflection.

VersaBond Flex™ Fortified Thin-Set Mortar

This high performance formula provides outstanding working characteristics while the high flexibility and bond strength delivers excellent performance over a wide variety of floor and wall installations.

VersaBond® Fortified Thin-Set Mortar

Offering economy with good bond strengths for floor and wall tile projects. Cures fast, even in cold weather climates. Adheres to most surfaces and types of tile.

SPECIALTY MORTARS

OptiCure™ Fortified Thin-Set Mortar

Polymer-modified, fast curing mortar that develops high early and final strength for quick installations. Inhibits warping and staining of moisture-sensitive green and black marble, granite or cement tile. More economical than setting with epoxy mortar. Grout in just

Marble & Granite Fortified Premium Mortar

Polymer-modified premium formula for installing natural stone, or large tile. Non-slumping formula eliminates lippage. Excellent sag and slip resistance on walls. Apply up to 3/4" thick on horizontal applications or use in thin-bed applications as thin as 1/8".

Medium Bed Mortar

2 hrs - traffic in 4.

Economy formula mortar formulated for installing large tile or natural stone. Apply up to 3/4" thick on floors and countertops.

SpeedSet™ Fortified Thin-Set Mortar

Polymer-modified mortar for time-critical installations such as restaurants, malls and hotel lobbies. Excellent for cold temperature installations. Grout in 2 hrs - traffic in 6.

Porcelain Tile Fortified Thin-Set Mortar

A proprietary combination of high-grade cements and polymers designed specifically for setting impervious porcelain tile to concrete surfaces, backerboards and selfleveling underlayments. Also excellent for setting glass and large modular tile installations.

CreteMix™ Mortar System

Pre-blended powder used in combination with CustomCrete™ Latex Mortar Admix that forms a latex thin-bed mortar which is flexible and shock resistant.



24-Hour Fitness, Sacramento CA

Rated for heavy traffic conditions in industrial, commercial and institutional installations. Excellent in wet areas, outdoor use, pools and fountains.

BASIC JOB MORTARS

PremiumPlus® Standard Thin-Set Mortar

A high performance, unmodified mortar for most basic tile jobs. Offers long open and adjustment times and up to 20% more coverage than traditional thin-sets. Mix with Acrylic Mortar Admix or CustomFlex for increased performance.

MasterBlend™ Standard Thin-Set Mortar

A versatile, unmodified, all-purpose thin-set for basic tile jobs. It's contractor preferred for its easy troweling and extended working time. Adheres to most surfaces and types of tile. Mix with Acrylic Mortar Admix for increased performance. Mix with CustomFlex for a premium flexible mortar system.

ADDITIVES

CustomFlex™ Ultra-Strength Thin-Set Additive

Advanced acrylic latex additive that substantially increases bond strength and flexibility when combined with MasterBlend or PremiumPlus Standard Thin-Set Mortars. Excellent for use over difficult-to-bond substrates or when setting hard-to-bond tile and stone. Adds flexibility to unmodified thin-sets, producing a mortar that can bridge minor cracks up to 1/16" wide and withstand minor deflection.

Acrylic Mortar Admix

A liquid polymer to be used in place of water to increase performance of PremiumPlus, MasterBlend or Wall Tile Thin-Set Mortars, non-polymer modified grouts or Portland cement mortar mixes. It adds water-resistance and improves shock-absorption.

CustomCrete® Latex Mortar Admix

A high-strength additive for use with CreteMix Mortar System or as an additive to a site-mixed sand/cement blend. Adds flexibility and shock resistance for use in heavy traffic conditions. Frost resistant, it's excellent for exterior use in cold climates. Also excellent for underwater installations.

CERAMIC TILE ADHESIVES

OmniGrip® Ultimate Tile Adhesive

OmniGrip's unique formula offers many benefits not found in traditional tile adhesives. OmniGrip shrinks 33% less ensuring maximum coverage and superior bonds. This high-polymer formula remains flexible allowing a wide variety of floor and wall applications. Weighing 1/3 less than other acrylic latex adhesives, it applies effortlessly, and is easier to carry.

TripleGrip™ Premium Tile Adhesive

A premium, resin-modified SBR latex adhesive, TripleGrip offers superb working characteristics. Provides maximum slip resistance on vertical surfaces - tiles are held in place immediately. It offers optimum flexibility for installing all types of tile over a wide variety of approved substrates.

ReliaBond®/ReliaBond ES Ceramic Tile Adhesives

All-purpose adhesive formulated for wall, floor and countertop installations of ceramic and stone tile. It spreads easily and resists slipping on vertical applications. Available in two formulations designed for differing weather conditions. ReliaBond is ideal for most climates and weather conditions. ReliaBond ES offers extended open and adjustment times for dry climates and temperatures over 90° F.

CERAMIC TILE ADHESIVES					
	ULTIMATE PREMIUM		PRO FO	FORMULA	
PHYSICAL PROPERTIES	OmniGrip	TripleGrip	ReliaBond	ReliaBond ES	
Applicable ANSI Standards	A136.1 Type I	A136.1 Type I	A136.1 Type I	A136.1 Type I	
Adjustment Time	60+ min	50 min	45 min	60 min	
Open Time	60+ min	60 min	60 min	60 min	
Shear Bond Strength:					
Type 1 Water Immersion	145 psi	120 psi	65 psi	65 psi	
Dry Shear @ 28 days	760 psi	500 psi	430 psi	430 psi	
Freeze/Thaw	Stable	Stable	Stable	Stable	
Stain Test	Passes	Passes	Passes	Passes	
Impact Test	Passes	Passes	Passes	Passes	
Heat Resistance	Passes	Passes	Passes	Passes	
3.5 gal. Pail Weight	31 lbs	42 lbs	46 lbs	46 lbs	
Approx. Coverage Range	40 - 60 sq ft/gal				
Systems Warranty	15 Year	5 Year	1 Year	1 Year	

SPECIALTY MORTARS

ARCHITECTURALLY ENGINEERED MORTARS							
PHYSICAL PROPERTIES	MegaFlex	CustomFlex/ MasterBlend System	RapidSetting System	Wall Tile	100% Solids Epoxy		
Applicable ANSI Standards	A118.4/118.11	A118.4/118.11	A118.4/118.11	A118.1	A118.3		
Shear Bond Strength: Bisque Tile @ 28 days Porcelain Tile @ 28 days Quarry Tile to Plywood @ 28 days	800 psi 680 psi 350 psi	810 psi 530 psi 290 psi	>700 psi 600 psi 350 psi	273 psi 230 psi N/A	≥ 1000 psi ≥ 1000 psi N/A		
Compressive Strength @ 28 days	>2800 psi	2800 psi	4500 psi	N/A	6500 psi		
Pot Life @ 72° F (22° C)	4 hrs	4 hrs	30 min	4 hrs	1 hr		
Open Time @ 72° F (22° C)	100-120 min	50-60 min	25 min	50 min	15 min		
Initial Set @ 72° F (22° C)	6 hrs	6 hrs	1 hr	6 hrs	4 hrs		
Final Set @ 72° F (22° C)	9 hrs	9 hrs	3 hrs	9 hrs	8 hrs		
Approx. Coverage Range 1/4" x 1/4" x 1/4" square-notch trowel	100-110 sq ft/ 50 lb bag	90-100 sq ft/ 50 lb bag	90-100 sq ft/ 50 lb bag	90-100 sq ft/ 50 lb bag	25-35 sq ft/ unit Off-White		
Color(s) Systems Warranty	White & Gray Lifetime	White & Gray Lifetime	White & Gray Lifetime	White & Gray 10 Year	Lifetime		

PHYSICAL PROPERTIES	FlexBond	VersaBond Flex	VersaBond
Applicable ANSI Standards	A118.4/118.11	A118.4/118.11	A118.4/118.11
Shear Bond Strength:			
Bisque Tile @ 28 days	690 psi	575 psi	500 psi
Porcelain Tile @ 28 days	400 psi	350 psi	250 psi
Quarry Tile to Plywood @ 28 days	320 psi	250 psi	190 psi
Compressive Strength @ 28 days	3100 psi	3100 psi	3200 psi
Pot Life @ 72° F (22° C)	4 hrs	4 hrs	4 hrs
Open Time @ 72° F (22° C)	65-70 min	55-60 min	50-55 min
Initial Set @ 72° F (22° C)	6 hrs	6 hrs	6 hrs
Final Set @ 72° F (22° C)	9 hrs	9 hrs	9 hrs
Approx. Coverage Range	90-100 sq ft/	90-100 sq ft/	80-90 sq ft/
1/4" x 1/4" x 1/4" square-notch trowel	50 lb bag	50 lb bag	50 lb bag
Color(s)	White & Gray	White & Gray	White & Gray
Systems Warranty	15 Year	10 Year	5 Year

SPECIALTY MORTARS					
PHYSICAL PROPERTIES	OptiCure	Marble & Granite	Medium Bed	SpeedSet	Porcelain Tile
Applicable ANSI Standards	A118.4/118.11	A118.4/118.11	A118.4	A118.4/118.11	A118.4/118.11
Shear Bond Strength:					
Bisque Tile @ 28 days	710 psi	450 psi	350 psi	475 psi	550 psi
Porcelain Tile @ 28 days	302 psi	300 psi	250 psi	340 psi	450 psi
Quarry Tile to Plywood @ 28 days	170 psi	160 psi	N/A	170 psi	190 psi
Compressive Strength @ 28 days	4200 psi	3200 psi	3200 psi	3000 psi	3100 psi
Pot Life @ 72° F (22° C)	30 min	4 hrs	2 hrs	30 min	2 hrs
Open Time @ 72° F (22° C)	20 min	60 min	60 min	25 min	50 min
Initial Set @ 72° F (22° C)	40 min	6 hrs	6 hrs	1 hr	6 hrs
Final Set @ 72° F (22° C)	2 hrs	9 hrs	9 hrs	3 hrs	9 hrs
Approx. Coverage	50-55 sq ft/	45-50 sq ft/	45-50 sq ft/	45-50 sq ft/	90-100 sq ft/
1/4" x 1/4" x 1/4" square-notch trowel	25 lb bag	50 lb bag*	50 lb bag*	25 lb bag	50 lb bag
Color(s)	White	White	White & Gray	White & Gray	White & Gray
Systems Warranty	10 Year	15 Year	5 Year	10 Year	10 Year

^{*}Using a 1/2" x 1/2" x 1/2" square-notch trowel

PHYSICAL PROPERTIES	PremiumPlus	PremiumPlus mixed w/ AMA*	MasterBlend	MasterBlend mixed w/ AMA*
Applicable ANSI Standards	A118.1	A118.4/118.11	A118.1	A118.4/118.11
Shear Bond Strength:				
Bisque Tile @ 28 days	357 psi	410 psi	270 psi	376 psi
Porcelain Tile @ 28 days	244 psi	370 psi	227 psi	315 psi
Quarry Tile to Plywood @ 28 days	N/A	185 psi	N/A	165 psi
Compressive Strength @ 28 days	N/A	3200 psi	N/A	3200 psi
Pot Life @ 72° F (22° C)	5 hrs	4 hrs	5 hrs	4 hrs
Open Time @ 72° F (22° C)	50 min	65-70 min	45 min	50-60 min
Initial Set @ 72° F (22° C)	6 hrs	6 hrs	6 hrs	6 hrs
Final Set @ 72° F (22° C)	9 hrs	9 hrs	9 hrs	9 hrs
Approx. Coverage Range	100-110 sq ft/	100-110 sq ft/	90-100 sq ft/	90-100 sq ft/
1/4" x 1/4" x 1/4" square-notch trowel	50 lb bag	50 lb bag	50 lb bag	50 lb bag
Color(s)	White & Gray	White & Gray	White & Gray	White & Gray
Systems Warranty	1 Year	10 Year	1 Year	5 Year

^{*}Acrylic Mortar Admix

P	R	0	D	U	C	
SE	LE	C T	I O N	G	UI	D E
SE1	TTI	NG	MA	TE	RIA	LS

	CTION NG MAT	ERIALS	MegaFlex	CustomFlex/ MasterBlend System	RapidSetting System	Wall Tile¹	100% Solids Epoxy	FlexBond	VersaBond Flo	VersaBond	SpeedSet	OptiCure	rcelain Tile	Marble & Gra	edium Bed ²	emiumPlus isterBlend xed with A
SUBSTRATE	APPLICATION	TILE TYPE	Me	Sy.	Sy	Wa	- E	<u>=</u>	Ze Ze	Ne Ve	Sp	0	<u> </u>	Z	Ž	Pre
		1 Non-vitreous, Semi-vitreous, & Vitreous including quarry	•	•	•		•	•	A	0	A	•	A	A	0	•
Residential to commercial:	Interior/Exterior	2 Impervious porcelain		•	•		•		A	0	A	0	-	A	0	A
WonderBoard®/	Wet and Dry Areas	3 Glass					•	A				A				
Cement backerboard	(Not exposed to freeze/thaw	4 Marble, Natural stone		-	•		-	•	A	0	0	-	A	-	A	A
RhinoBoard®/ Fiber cement	conditions)	5 Large modular tile	•	A			A	A	0	0	0	0	A		A	0
linterior only		6 Green & black marble & granite, Cement tile					•					•				
Cured mortar bed	Exterior	Non-vitreous, Semi-vitreous, & Vitreous including quarry	•	•	•		A	•	A	0	A	•	A	A	0	A
Masonry Cutback adhesive over	Wet and Dry Areas	Impervious porcelain		•	•		A	-	A	0	•	0	-	A	0	A
adhesive over concrete	(Including freeze/thaw	Glass	•		•		A	•	A				A			
	conditions)	Marble, Natural stone		•	•		A	•	A	0	0	•	A	•	A	A
		Large modular tile	•	A	•		A	A	0	0	0	0	A	-	A	0
Residential to light commercial:		Non-vitreous, Semi-vitreous, & Vitreous including quarry	-	•	•		•	•	A	0	0	0	0	0	0	0
Exterior grade plywood		Impervious porcelain	•		•		•	•		0	0	0	A	0	0	A
Non-cushioned	Interior Wet and Dry	Glass			•		•	•	A				0			
sheet vinyl Existing	Areas	Marble, Natural stone	•	-	•		•	•	A	0	0	0	0	-	A	A
ceramic tile		Large modular tile		A	•		A	A	0	0	0	0	A	•	A	0
Plastic laminated countertops		Green & black marble & granite, Cement tile					•					•				
Steel	Interior Wet and Dry Areas	Tile Type 1, 2, 4		•												
		Non-vitreous, Semi-vitreous, & Vitreous including quarry	•	•	•	•	A	•	A	0	A	•	A	A		A
Gypsum		Impervious porcelain		-	-		A		A	0	A		-	A		A
wallboard	Interior Dry to	Glass			-		•		A				A			
Greenboard Cement plaster	Water Exposure	Marble, Natural stone		•	•		A		A	0	0		A	•		•
Cement plaster		Large modular tile	•	A	•		A	A	0	0	0	0	A	-		0
		Green & black marble & granite, Cement tile					•					•				
		Non-vitreous, Semi-vitreous, & Vitreous including quarry	•	•	•	٠	A	•	A	0	A	•	A	A		A
	Interior/Exterior	Impervious porcelain		•		•	A		A	0	A	0	-	A		A
Residential to	Wet and Dry Areas	Glass	•		•		•	-	A				A			
Residential to commercial: WonderBoard/	(Not exposed to freeze/thaw	Marble, Natural stone		•	•	•	A	•	A	0	0	•	A	•		A
Cement backerboard	conditions)	Large modular tile	•	A	•	•	A	A	0	0	0	0	A	-		0
Cured concrete		Green & black marble & granite, Cement tile					•					•				
Cured mortar bed Masonry	Exterior	Non-vitreous, Semi-vitreous, & Vitreous including quarry	•	•	•	•	A	•	A	0	A	•	A	A		A
	Wet and Dry Areas	Impervious porcelain		•			A	•	A	0	A	0		A		A
	(Including	Glass	•		•		-	•	A				A			
	freeze/thaw conditions)	Marble, Natural stone		•	•	•	A		A	0	0	•	A	•		A
		Large modular tile	•	A	•	•	A	A	0	0	0	0	A	•		0
Existing	Interior	Tile Type 1, 2, 4		•	•		A		A	0	0	0	A	A		A
ceramic tile	Wet and Dry Areas	Green & black marble &					•									
Lligh oat Dorformon	a A Highly Dagger	granite, Cement tile									nagad :					

DEPENDABLE PERFORMANCE AND COLOR

Custom's® extensive grout color palette has 10 additional Earth-inspired shades that are neutral-based and designed specifically to complement stone or natural tiles. They are also ideal for tone-on-tone installations, an increasingly popular choice among designers and consumers. These additions bring the number of grout colors to 48, the most diverse and comprehensive in the industry.



POLYMER-MODIFIED PORTLAND CEMENT GROUTS

Polyblend® Sanded Tile Grout

Polyblend's improved sanded formula features a smoother texture for easier spreading and cleanup and smoother finished joints. Proprietary technology provides better color consistency and faster setting time for quick and easy cleanup. It produces hard, dense joints that are highly resistant to shrinking, cracking, powdering and wear. Mix with water only for even the most demanding tile or stone installations. For joints from 1/8" to 1/2" wide. Interior and exterior use.

GROUTS		
	Polyblend Sanded Grout	Polyblend Non-Sanded Grout
Applicable ANSI Standard	A118.6	A118.6
Linear Shrinkage:		
7 day cure	0.08%	0.10%
Water Absorption:		
After immersion	8%	16%
After drying	10%	19%
Compressive Strength	4,653 psi	3,299 psi
Tensile Strength:		
7 day cure	345 psi	313 psi
28 day cure	423 psi	526 psi
Flexural Strength (7 days)	992 psi	793 psi
Pot Life	1 - 2 hrs	1 - 2 hrs
Initial Set	4 hrs	5 hrs
Final Set	5 hrs	6 hrs
Colors	48	48

Polyblend® Non-Sanded Tile Grout

Non-sanded grout for joints up to 1/8" wide. Ideal for use with soft glazed and high glazed tile, and polished natural stone that can be scratched by sanded grouts. It cures hard, is non-shrinking and durable. Designed to minimize the potential for shading or mottling. Interior and exterior use.

	100% Solids Epoxy Grout
Annilla de la ABIOL Otamband	
Applicable ANSI Standard	A118.3
Linear Shrinkage:	
7 day cure	0.05%
Compressive Strength:	
7 day cure	7,060 psi
Tensile Strength:	
7 day cure	2,050 psi
Shear Bond Strength:	
Quarry tile	1,823 psi
Thermal shock (wet)	970 psi
Sag in Vertical Joints	None
Pot Life	60 min
Water Cleanability	90 min
Initial Set	9 hrs
Final Set	24 hrs
Colors	48

SALTILLO GROUT MIX

A pre-blended mixture of Portland cement, silica sand and pigments that eliminate the measuring and guesswork of site mixing or combining additional sand to conventional Portland cement grouts to compensate for wide grout joints (3/4" - 1 1/4") associated with Saltillo pavers and quarry tile. Available in four standard colors. Special order colors also available.

STAIN-FREE GROUT

100% Solids Epoxy Grout

Two-component unit consisting of a resin and hardener that is combined with Polyblend Sanded Grout. Produces a water-cleanable epoxy grout that offers high resistance to staining and chemical attack from foods, beverages, chemicals and cleaning agents. For joints 1/8" - 3/8" wide.

100% SOLIDS EPOXY GROUT CHEMICAL RESISTANCE					
CHEMICAL NAME	% Concentration	Resistance			
Acids					
Acetic Acid	10	С			
Citric Acid	10	С			
Hydrochloric Acid	10	С			
Lactic Acid	10	I			
Oleic Acid	100	S			
Tannic Acid	10	С			
Base and Salt Solutions					
Ammonia Solution	25	С			
Caustic Soda	50	С			
Hypochlorite Solution	3	С			
Oils and Combustible Products					
Diesel Fuel	100	С			
Gasoline	100	С			
Vegetable Oil	100	С			
Solvents					
Acetone	100	S			
Ethylene Glycol	100	С			
Methylene Chloride	100	S			
Mineral Spirits	100	С			
Toluene	100	S			
Household Acids					
Coffee	100	С			
Cooking Grease	100	T I			
Heavy Duty Cleaners	100	С			
Household Ammonia	100	С			
Lemon Juice	100	С			
Pet Urine	100	С			
Pool Acid	100	С			
Wine	100	С			

- C Continuous exposure
- I Intermittent exposure
- S Splash minor spill that is wiped up quickly

Seal & Protect

TILELAB® TILE AND STONE CARE PRODUCTS

SurfaceGard® Penetrating Sealer with Teflon®*

Provides unsurpassed, invisible protection for grout, tile and stone actually repelling both oil and water-based stains. Maximum protection for high-use areas such as food preparation, bathrooms and floors. Satisfaction guaranteed for up to 20 years!

Grout & Tile Sealer

Penetrating sealer offering great, economical protection against most common stains and dirt.

Stone Enhancer & Sealer

A color enhancer and no-sheen, penetrating sealer for natural stone, clay pavers and grout. Darkens and enhances stone color and texture. Highly stain resistant.

FORMULATED FOR SUPERIOR PROTECTION



Crystal Cathedral, Garden Grove CA

Gloss or Matte Sealer & Finish

One-step, acrylic, surface sealers and finishes providing either a gloss or matte sheen. Scuff, scratch and stain resistant. Excellent for Saltillo, terra-cotta, quarry tile, slate and flagstone.

Ask about our entire TileLab line of care and maintenance products for grout, tile and stone.

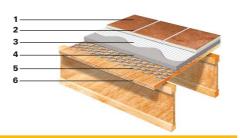
^{*}Teflon is a Registered Trademark of the DuPont Company, USA, used under license by Custom Building Products, Inc.

InstallationSystems

WOOD SUBFLOOR 24" O.C. JOIST SPACING

(TCA F149 modified)

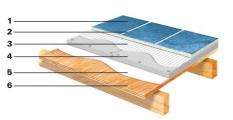
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 Any Custom ANSI A118.4 mortar
- 4 LevelQuik RS/DP/ES Self-Leveling Underlayment
- 5 Minimum 2.5 lbs/sq. yd. metal lath
- 6 23/32" exterior grade plywood subfloor treated with LevelQuik Latex Primer



CEMENT BACKERBOARD UNDERLAYMENT

Interior Wood Construction with Joist Spacing 16" to 19.2" o.c. (TCA F144)

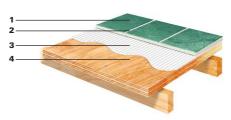
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 Any Custom ANSI A118.4 mortar
- 4 1/4" or 1/2" WonderBoard or 1/4" RhinoBoard
- 5 Any Custom ANSI A118.11 mortar
- 6 Approved exterior grade plywood subfloor



TILE BONDED DIRECTLY TO PLYWOOD

(TCA F150)

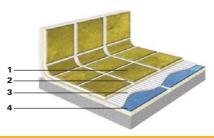
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 FlexBond or any Custom ANSI A118.11 mortar
- 4 Double layer, exterior grade plywood



TILE OVER TILE

Interior Floors (TCA TR712)

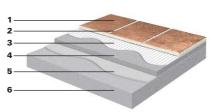
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 FlexBond or MasterBlend mixed with CustomFlex Additive
- 4 Existing tile



CHEMICAL RESISTANT SYSTEM

Interior On-Grade (TCA F132)

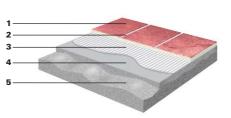
- 1 Ceramic tile, stone, acid brick or pavers
- 2 100% Solids Epoxy Grout
- 3 100% Solids Epoxy Mortar4 Cured, thick mortar bed
- 5 Portland cement slurry coat
- 6 Concrete slab



TILE OVER SELF-LEVELING UNDERLAYMENT

Concrete Interior Slab (TCA F112 modified)

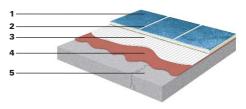
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- Porcelain Tile Mortar or any Custom ANSI A118.4 mortar
- 4 LevelQuik RS/DP/ES Self-Leveling Underlayment
- 5 Concrete slab treated with LevelQuik Latex Primer



TILE BONDED TO CONCRETE SLAB

Interior/Exterior On-Grade (TCA F122)

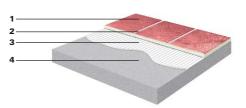
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 Any Custom ANSI A118.4 mortar
- 4 RedGard Waterproofing and Anti-Fracture Membrane/Semco Anti-Fracture Membrane
- 5 Concrete slab



RAPID SETTING SYSTEM

Interior/Exterior On-Grade (TCA F102)

- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 RapidSetting Mortar System or SpeedSet
- 4 Concrete slab



SHOWER RECEPTOR

(TCA B420)

- 1 Ceramic tile or stone
- 2 Joints caulked with sealant
- 3 Polyblend Grout
- 4 Porcelain Tile Mortar or any Custom ANSI A118.4 mortar
- 5 1/2" WonderBoard Backerboard
- 6 15 lb. roofing felt or 4 mil polyethylene sheeting

- 7 Sloped, reinforced mortar bed8 RedGard Waterproofing and
- Anti-Fracture Membrane

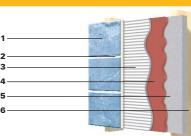
 9 Concrete slab
- 9 Concrete siai
- 10 Gravel to allow drainage to weep holes
- 11 Drain



STEAM ROOM OR SAUNA

(TCA SR613 modified)

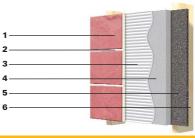
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 Any Custom ANSI A118.4 mortar
- 4 RedGard Waterproofing and Anti-Fracture
- 5 1/2" WonderBoard Backerboard
- 6 Wood or metal studs



CEMENT BACKERBOARD UNDERLAYMENT

Interior/Exterior Walls (TCA W244)

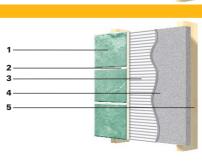
- 1 Ceramic tile or stone
- 2 Polyblend Grout
- 3 Any Custom ANSI A118.4 mortar
- 4 1/2" WonderBoard Backerboard
- 5 15 lb. roofing felt or 4 mil polyethylene sheeting (in wet or exterior areas)
- 6 Wood or metal studs



TILE OVER GYPSUM BOARD

Organic Adhesive (TCA W223)

- 1 Ceramic tile or stone2 Polyblend Grout
- 3 OmniGrip/TripleGrip Ceramic Tile Adhesive or any Custom Type 1 Adhesive
- 4 Gypsum board
- 5 Wood or metal studs



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Service & Support

PRODUCT QUALITY & INNOVATION

Professionals specify Custom for our service and support as much as for our products.

We learned a long time ago that providing great products is only part of what our customers need. That's why we continue to invest significantly in improving not only our products, but also the technical support, education and warranties we provide.

PRODUCT QUALITY AND INNOVATION

Custom is committed to developing innovative, technological solutions to your installation requirements. Products engineered with Controlled Cured Technology (CCT). CCT controls the rate water evaporates during the Portland cement curing process, promoting much faster and consistent hydration. Products carrying this symbol feature:

- Extremely fast curing properties
- Consistent curing rate and strength regardless of environmental conditions, thickness of material, substrate or tile type
- High early and final strength
- Higher bonds shrinkage is minimized
- No contribution to efflorescence

ARCHITECTURAL SERVICES

Application, installation and product information is easily available to you on our web site, custombuildingproducts.com or by calling 800-272-8786. Additionally, CAD details on a variety of tile installation systems are available and can be downloaded directly to your project documents. Specifications in CSI format, product data sheets and MSDS sheets are available on-line or on CD. And if you're faced with a particularly challenging installation, remember that our architectural consultants are available to create a customized tile or stone installation system specification that addresses your unique requirements.

Continuing Education

We take very seriously the responsibility to help keep you apprised of what is going on in our industry while helping you meet your AIA/CES and MCE requirements. We design our series of seminars to have practical applications that will help you in your business every day and qualify for Health, Safety and Welfare Learning Units. We want to be your source for products, but also for knowledge and assistance. For a list of the current seminars available in your area call 800-272-8786 or visit custombuildingproducts.com.



Willard Hotel, Washington D.C.

TECHNICAL SUPPORT

Custom's technical experts make it their priority to assist you with problem solving, product knowledge, installation advice and site inspections. Our staff consists of in-house technical support or in-person support from our certified ceramic tile consultants. Call Technical Support at 800-272-8786 for assistance.

WARRANTY PROGRAMS

Since we make the best products, it makes sense we'd want to support them with the best warranty programs. Custom offers several installation systems warranties that guarantee your installation will be free from defects for up to a lifetime, provided our products are used as a complete installation system. These include our Installation Systems Warranties and our exclusive Lifetime Backerboard Systems Warranty. Because of our diverse product line, Custom is the only company in the industry able to offer a lifetime warranty on backerboard installation systems. In addition to our own systems, our architectural representatives will customize warranties to your specifications.

TECHNICAL SUPPORT/ ARCHITECTURAL SERVICES

Phone: 800-272-8786

www.custombuildingproducts.com

LIMITED INSTALLATION SYSTEMS WARRANTIES

Covers all interior and exterior residential and commercial installation systems. System must be installed to industry and Custom Building Products published specifications and use our full system of specified products. Surface preparation material selection is optional depending on project requirements. Not transferable. Jobs over 5,000 sq. ft. require pre-approval. Call Architectural Services at 800-272-8786.

Guarantee: To the original owner that our tile or stone installation system will be free from defects.

Remedy: Repair or replace defective area of the system. Labor, materials and tile included. Not to exceed original cost per sq. ft.

Claims Procedure: CBP has the right to inspect the job. Proof of purchase may be required. Notify us in writing of claim.

WARRANTY	MORTAR / ADHESIVE OPTIONS	SURFACE PREPARATION OPTIONS (IF REQUIRED)	GROUT OPTIONS	
Lifetime	 CustomFlex Mortar System (MasterBlend/CustomFlex) RapidSetting Mortar System MegaFlex 100% Solids Epoxy Mortar 			
15 Year	 FlexBond Marble & Granite Premium PremiumPlus mixed with CustomFlex OmniGrip 	RedGard Waterproofing & Anti-Fracture Membrane* LevelQuik RS, Self-Leveling Underlayment LevelQuik DP, Self-Leveling Underlayment LevelQuik ES, Self-Leveling Underlayment "Using these products increases duration of warranty by 5 years, 15 year system increases to Lifetime.	 Polyblend Grouts 100% Solids Epoxy Grout 	
10 Year	SpeedSet OptiCure Porcelain Tile VersaBond Flex PremiumPlus mixed with Acrylic Mortar Admix Wall Tile CreteMix Mortar System			
5 Year	 VersaBond MasterBlend mixed with Acrylic Mortar Admix TripleGrip Medium Bed Mortar 			
1 Year	All other CBP mortars or adhesives			

LIMITED LIFETIME BACKERBOARD SYSTEMS WARRANTY

Covers all interior residential and commercial installations using WonderBoard or RhinoBoard. System must be installed to industry and Custom Building Products published specifications and use our full system of specified products. Waterproofing material selection is optional depending on project requirements. Not transferable. Jobs over 5,000 sq. ft. require pre-approval. Call Architectural Services at 800-272-8786.

Guarantee: To the original owner that our tile or stone installation system will be free from defects. **Remedy:** Repair or replace defective area of the system. Labor, materials and tile included. Not to exceed original cost per sq. ft. **Claims Procedure:** CBP has the right to inspect the job. Proof of purchase may be required. Notify us in writing of claim.

WARRANTY	MORTAR OPTIONS	BACKERBOARD OPTIONS	SURFACE PREPARATION OPTIONS (IF REQUIRED)	GROUT OPTIONS
Lifetime	CustomFlex Mortar System (MasterBlend/CustomFlex) RapidSetting Mortar System MegaFlex FlexBond Marble & Granite Premium Porcelain Tile SpeedSet OptiCure VersaBond Flex PremiumPlus mixed with Acrylic Mortar Admix or CustomFlex MasterBlend mixed with Acrylic Mortar Admix CreteMix Mortar System 100% Solids Epoxy Mortar	■ 1/4" or 1/2" WonderBoard ■ 1/4" RhinoBoard	RedGard Waterproofing & Anti-Fracture Membrane	 Polyblend Grouts 100% Solids Epoxy Grout

Subject to terms and conditions of the Limited Lifetime Backerboard Systems Warranty or Installation Systems Warranty. To obtain a warranty document, call 800-272-8786 or visit www.custombuildingproducts.com.

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Custom Building Products Seal Beach, CA 90740 www.custombuildingproducts.com

Technical Support/Architectural Services 800-272-8786 800-200-7765 Fax

Manufacturing facilities nationwide.